

kate martin

graphic designer & artsy person

[Kate's Portfolio and Shop](#)
katedesignsstuff@gmail.com
(313) 327-2296

Professional Experience

April 2022 - January 2024

Graphic Designer // Zen Design Group

Zen Design Group is a design and production studio licensed with LEGO. The studio specializes in stationary, bag tags, magnets, enamel, product displays and lights. We work with LEGO using various intellectual properties such as classic LEGOs, Harry Potter, Star Wars, DC Comics, and Ninjago.

January 2018 - present

Owner // KDS Shop

I began selling my original art at Leelanau Uncaged (art festival) in 2018 and set up an online store. This shop is a place for my art and focuses more on spooky and cute themes.

September 2011 - present

Freelance Graphic Designer // Kate Designs Stuff

I was fortunate to acquire some incredible clients to work with in addition to my full-time job. These projects include logos, branding, brochures, posters, swag, and other presentation materials.

May 2018 - April 2022

Graphic Designer // Multi-Bank Securities, Inc. (MBS)

MBS was the first time I was part of a marketing team, the sole Graphic Designer at a company, or worked in a corporate environment. I was responsible for various print and web-based products for MBS, keeping all promotional materials to the corporate brand standards.

September 2011 - April 2018

Graphic Designer // Graphinity Inc.

Starting as an unpaid intern, I worked my way to a full-time employee. I started off doing the production of large format pieces and progressed to a designer's chair. I worked on various projects, including catalogs, menus, mailers, invitations, newsletters, jerseys, maps, medical forms, business cards, and branding.

I also worked as a sales associate for a florist, counter sales for a bakery & cafe, a law firm courier, and an umpire for a travel baseball league.

Me

Hello! My name is Kate.

Here are a few things about me:

- I grew up outside of Detroit, which makes me a huge fan of hockey, baseball, college football, classic rock, the Detroit Institute of Arts, and Motown music.
- I work so I can travel. So far, I've been to China, England, Ireland, Northern Ireland, Norway, Italy, Ecuador, Scotland, Denmark, Japan, 4 Canadian provinces, and 26 US states. I'm hoping to expand upon this list in the coming years.
- Other interests include road trips, baking, drag performances, tattoos, filling my house with plants, finding new places to eat, drawing, writing the next great american novel, and planning my next adventure.

Education

Kendall College of Art and Design
Grand Rapids, Michigan
BFA in Graphic Design, May 2011
3.52 overall GPA

Technical Knowledge

Program/Skill	I've done this before		I've got this	
Adobe Illustrator	●	●	●	●
Adobe InDesign	●	●	●	●
Adobe Photoshop	●	●	●	
Adobe Acrobat	●	●	●	●
Publuc	●	●		
Microsoft Office 365	●	●		
Apple iWork	●	●	●	
Large format printing	●	●		
Illustration/Vector Art	●	●	●	●

What I'm Learning

Procreate (iPad), Figma, After Effects, UI/UX